How To Prevent Software Piracy
2. the firm with higher quality software exerts more anti-piracy effort; The difference in effort increases with quality difference.

When firm 1’s software quality increases $q_1$, it becomes more tempting to pirate the software. Firm 1 has an incentive to increase anti-piracy effort to reduce piracy and make purchasing the software more desirable. When firm 1 exert more anti-piracy effort, it is more costly to using pirated software product 1, leading to more users using pirated software 2. In turn, firm 2 will exert more effort in anti-piracy to shift some pirate users to legitimate users. In other words, each firm’s anti-piracy effort increases even if only one firm’s software quality increases, as Theorem 4.1 shows.

Then which firm will spend more effort in preventing piracy? As Theorem 4.2 shows, the higher quality firm should put more effort since its product is more likely to be the target for piracy. This matches our daily experience: larger software firms are more actively involved in anti-piracy lawsuits, as their software has more functionalities and is more likely to be pirated.

**Theorem 5.** In an asymmetric case with different effort cost $r_i$,

1. both firm 1’s effort and firm 2’s effort will decrease with either firm's effort cost. That is, $\frac{\partial e_1}{\partial r_1} < 0$ and $\frac{\partial e_2}{\partial r_1} < 0$, $i=1,2$.

2. the firm with higher effort cost exerts less anti-piracy effort; the difference in effort increases with cost difference.

The result that a firm’s anti-piracy effort decreases with its effort cost is obvious. When its cost of anti-piracy is high, a firm will choose to decrease anti-piracy. However, it is not immediately clear why the other firm will decrease its effort as well, as Theorem 5.2 shows. The explanation is the following. When one firm’s anti-piracy effort decreases, more users tend to pirate this firm’s product. The pressure of piracy for the other firm will decrease, so the other firm is able to decrease its anti-piracy effort.

5. **Conclusion**

In this paper, we analyzed the problem how software firms should price their products and invest in anti-piracy measures to prevent piracy in a competitive environment.
How To Prevent Software Piracy
The BSA’s goal is to protect intellectual property and prevent individuals or companies from pirating or counterfeiting commercial software. The BSA has claimed .... A lot of big companies and software developers have lost a lot of money due to the abundance of software piracy. Here are some of the tips to prevent or lessen .... It's no surprise, then, that many software vendors think that stopping piracy is one of the best ways to protect software revenues. That's why so many companies .... Letting consumers know that making unauthorized copies is against the law will help prevent people from unknowingly breaking piracy laws.. Software firms are getting serious about stopping piracy, and some companies have been caught in the crossfire. Here are four key steps you .... Preventing Software Piracy. The following information can help you identify pirated software and keep your MathWorks licenses compliant. Piracy is a growing .... Rockwell Automation is committed to the prevention of software piracy and is a global member of BSA | The Software Alliance.. Explain to employees the importance of protecting computers from unlicensed software. Compare the number of software installations to the .... should consider combining multiple methods of piracy prevention. Keywords: software piracy prevention, anti-piracy, intellectual property, copy.. Software piracy has become so prolific that some countries, such as China, are rewarding anyone with information that helps to stop electronic .... Like electronic identity theft, computer viruses, and the spread of other computer crimes, software piracy is on the rise. The problem with software piracy is that .... Preventing Software Piracy. This paper is for software developers and organizations that are considering protection and licensing of their software applications.. You are not going to stop everyone from watching pirated content, but this ... a transition to software-based Digital Rights Management in turn.. Pirated software is still a major concern nowadays. Uncover how to prevent software piracy and protect your organization's intellectual property.. The best way is to be honest and realize that when you pirate something you’re stealing. As far as security measures the people that make software can do what .... Anti-piracy methods usually consist of lock-and-key policy where the software to be protected is locked using some encryption method (lock) and this lock requires .... Preventing Software Piracy. What is software piracy? When you buy software, you don't own the software, you are buying a license to use .... Protect Against Software Piracy. Unlike other things you buy, you do not own software that you paid for. As a licensed user, you ...

Software piracy affects everyone. Illegal and improperly used software hurts the economy in general, the software industry specifically and it can cause harm to .... Many software companies have tried stopping software piracy. In fact, they once copy-protected software in order to stop the illegal copying of ...

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